

{ITSO Name }

[ITSO Program Name]

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# *Presenters*

- Presenters
- Background

## *What is {ITSO Program Name}?*

**{ITSO Program Name} provides small businesses with end-to-end IT management services for a fixed monthly cost.**

- **No surprise invoices or fear of calling for service**
- **Small businesses can now manage their systems like large corporations**

## *What is {ITSO Program Name}?*

**It's different than how your computer systems are managed today:**

- Not managed!
- Best-employee model
- Break-fix model
- Block-time model

## *Why {ITSO Program Name}?*

**{ITSO Program Name} is the next evolution in  
computer management services**



## *Does this sound like you?*

- **I just purchased this computer and it needs to be fixed.**
- **Somehow the “warranty” doesn’t cover my problem. I always end up paying.**
- **I’ve had one major problem that cost me thousands of dollars in labor alone. Could it be prevented?**
- **I avoid reporting small problems because I fear the invoice?**

## *Why do I need {ITSO Program Name}?*

**Savvy business owners understand they can't do it all.**

- **Technology is getting more complicated**
- **You are frustrated with computers**
- **Simply having a computer is no longer a business advantage**

## *Why do I need {ITSO Program Name}?*

### **{ITSO Program Name } is a Win-Win Solution!**

- The business owner:
  - Lower cost, lower risk, more reliable, more secure
  - No more surprise invoices! Fixed-rate monthly payment
  - System and reliability are now {ITSO Name}'s responsibility
  
- {ITSO Name}:
  - Recurring revenue – no more commission sales
  - Significantly fewer emergency calls
  - Concentrate on our core competency

# *What's included with {ITSO Program Name}?*

## **Virtual IT Manager**

- Proactive network and systems management
- Network and system security
- Data protection
- Technology Project Coordinator
- Vendor Management
- Weekly, monthly and quarterly executive reports

## *What's Included with {ITSO Program Name}?*

- **Unlimited Remote Technical Support**
  - Call toll-free telephone number
  - Supports most business hardware/software
  - “How-To” questions are included

## *How does {ITSO Program Name} work?*

### **Management software deployed on each Windows-based system**

- **Secure connection over the Internet to our management system**
- **Silently runs in the background**
- **Users can double-click the icon to request help**

## *How do I get started with {ITSO Program Name}?*

**Complete the {MSP Program} inquiry form and return it to the table at the back of the room**

### **Special Offer**

- **First 10 people to complete {ITSO Name}'s {MSP Program} reservation form will receive a free Network and Systems Audit (\$895 value)**

**Schedule a 1-on-1 meeting**

**Visit us online: <http://www.SecureMyCompany.com>**

# *{ITSO Program Name} - Q&A*

## **Questions?**

- **About our services**
- **About our company**
- **About our presenters**

# *Thank You*

**{ITSO Name}**

- **{ITSO Contact Email}**
- **{ITSO Website URL}**
- **{ITSO Phone Number}**